



mobiGO

# 升鼎科技股份有限公司 Potentia Computing Inc.

Make YOUR cell phone your Dashcam  
手機 就是行車紀錄器

# About us

- We are a Taiwan startup company and the mobiGO multi-function dash cam is our first product.
- Our main ability lies in a **patented charge-triggered IC** technology.
- The current mobiGO multi-function dash cam is one of the applications.
- Company official website : <http://potentia.asia/>
- Product official website: <https://mobi-go.app>



# Design Concept



mobiGO

While we enjoy modern technologies,  
E-waste had surged the world with astonishing growth speed.  
All human should join in **GOing GREEN**.

Potentia Computing Inc. successfully launch  
"mobiGO" product by integrating our intellectual properties  
with few electronic components. mobiGO could not only  
satisfy drivers with elegant dash cam feature, but save our planet  
by utilizing existing smart phones or even retired phones.

# Target Audience



- Female consumers aged 25 to 45(whether driving or not driving)
- Accept innovative and original temperature electronic products
- Love Travel / Short Term Rental
- Environmental protection



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# Product brochures



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Make YOUR cell phone  
your Dashcam



Plug-n-Play



Cell battery  
always charged



Easy to find clips  
and share.



Automatic Emergency  
Notification



Portable-take  
ANYWHERE



Data secure  
and private



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## items



cell phone mount



USB cable



car charger

## product spec

Input:12V

output:5V/3.1A

USB port:2x

master USB (indicating LED)

USB cable: micro USB

& type C compatible

Warranty:1 year

(starting from date of purchase)

service contact:

sales@potentia.asia

## Notifications :

**For your safety, please do not phub while driving. In addition, phone mount can not be installed at air bag operation region.**



## mobiGO user manual

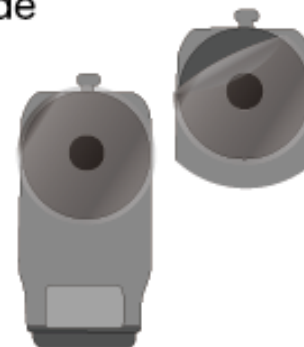
## Hardware installation guide



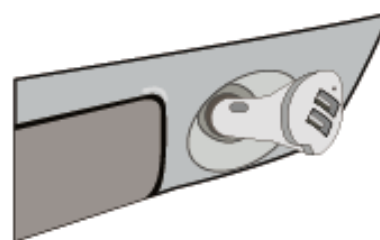
Find flat top area  
above car dashboard



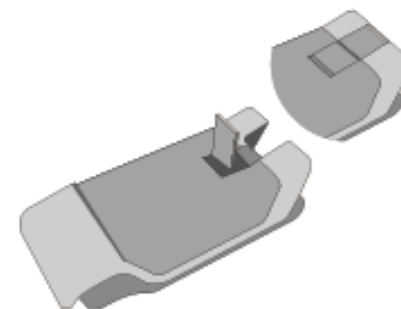
Open cell phone mount,  
then keep cell phone  
straight and clamped  
by cell phone mount



Remove protective film  
from phone mount



Insert charger into  
cigarette lighter port



After press cell phone  
mount at selected position,  
push backward stick to lock mode



Wire up cell phone with  
charger by usb cable  
(with indicating LED)

- Recommend to use usb cable provided by phone supplier. If length is an issue, then user may adopt mobiGO usb cable.
- Once gel(bottom of phone mount) is contaminated, it can be rinsed with city water. It will be ready to reuse after dry up.
- When you want to release phone mount, it may still suck tightly on dashboard. You may try to pull tiny rubber stick backward.



# mobiGO user manual

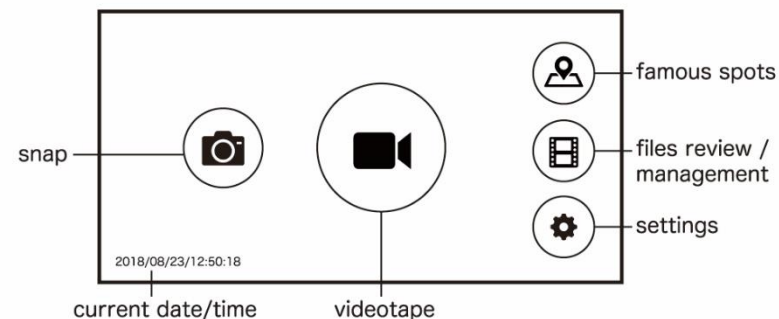
## app installation guide

- Ensure your smart phone can access to internet, either via WiFi or broadband cellular network
- There are 3 channels to install mobiGO app
  1. Follow hardware installation procedure to connect smart phone with charger. After turn on engine, one guiding window will pop up. Go through every steps as instructed.
  2. Scan QR code to find app link directly. Go through every steps as instructed.
  3. Search mobiGO at Google play store. Follow instructions to complete installation.
- After mobiGO app installation completed, another guiding window will pop up. Click “use as default” option and press “OK” button for mobiGO app initiation
- app will be awakened automatically, whenever power supplied from mobiGO charger.
- Requires Android 5.0.0 and up

## Disclaimer

- Any product of POTENTIA COMPUTING INC. (hereinafter “Potentia”) shall be protected by the relevant laws and regulations.
- It is required and necessary for any user to carefully and thoroughly read and comply with this Disclaimer before using this product, and the entire terms and conditions of this Disclaimer shall be deemed to be recognized and accepted by the user upon use of this product.
- Potentia reserves the right to change at all times without prior notice this Disclaimer, “mobiGO instruction manual”, “mobiGO dashboard camera APP instruction manual”, the products information of the official website(s) of Potentia, etc. (collectively, the “Instruction Manual”). The Instruction Manual shall enter into effect upon being published on any official website(s) of Potentia. Potentia reserves the right to final interpretation of this Disclaimer.
- Regarding any user’s use of this product, Potentia takes no responsibility or liability to the user or any third party for any damage, including but not limited to direct, indirect or consequential damage or loss arising from any of the following reasons:
  - (1) The user does not carefully and thoroughly read the Instruction Manual before using this product, or the user does not comply with the Instruction Manual to use this product.
  - (2) The user disassembles or assembles this product without authorization, or the user modifies or changes this product with any part or accessory not produced by Potentia.
  - (3) Any Potentia’s application cannot normally function due to poor performance of any terminal device, including but not limited to mobile phone, tablet PC, and the like, of the user.
  - (4) Any effect on this product is caused by any circumstance element, such as the location or area where the user uses this product.
- Potentia prudently provides the relevant information of this product and reserves the right to change it at all times without warranting the accuracy, completeness, reliability, availability and promptness of the content. Potentia does bear either relevant liability for damage or loss or any relevant legal liability.
- Any dispute occurs relating to this product shall be governed by the laws of the Republic of China (Taiwan), and the user agrees that the Taiwan Taipei District Court shall have exclusive jurisdiction for the first instance over the dispute.

## mobiGO app operation guide





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# Features





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# List of function descriptions(1)

Feature	Description
AUTOMATICALLY ACTIVATION	Automatically activates and begins recording when connected to mobiGO.
DRIVING SURVEILLANCE, SNAPSHOTS	Driving surveillance, snapshots.
COLLISION DETECTION	mobiGO can detect violent collisions, which suggest a possible car accident. In this situation, mobiGO protects this footage from being overwritten.
AUTO EMERGENCY MESSAGE	When violent collision detected, mobiGO will also send an emergency text message to your assigned contacts to inform them of the possible accident.
EASY SHARING	mobiGO will also let you easily share videos you've recorded. You'll be able to send them via email, an instant message, or upload it to social networks and video-sharing websites.
NEARBY PLACES LOCATOR	mobiGO can display places you need nearby, such as gas stations, parking spaces, convenience stores, hospitals and banks so that you can easily find them.

※mobiGO operates on devices with **Android 5.0.0 and later.**




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# List of function descriptions(2)

Feature	Description
UNINTERRUPTED BACKGROUND RECORDING	Background recording makes uninterrupted recording even when you are making/answering a call, texting, or operating other apps.
CONFIGURABLE SETTINGS	There are many settings in mobiGO that you can configure: such as video resolution, video quality, maximum memory usage, and recording length.
DRIVING ROUTE TRACKING	mobiGO can also keep track of your location while recording driving video. When you watch the video, the driving route will be displayed on the map.
FOOTAGES BROWSER / MANAGEMENT	Browse/manage the footages directly in the app.
LOOP RECORDING	Loop recording automatically overwrites earlier footages to allow minimal memory usage.
GPS SPEEDMETER	mobiGO display your speed according to GPS information.

※mobiGO operates on devices with **Android 5.0.0 and later.**

# Different from general driving recorder

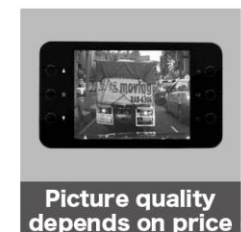
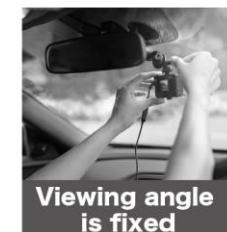
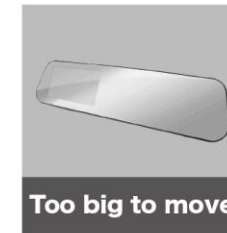


	 <b>mobiGO</b>	Other brands
<b>Appearance Size</b>	Small, light and portable	Bigger Immovable after installation
<b>Installation Difficulty</b>	Completely installed in 10s	Difficult to install the wire
<b>Viewing Angle</b>	Depends on cell phone's level Always shows the best angle	Immovable Difficult to change
<b>Picture Quality</b>	Depends on cell phone's level Always shows the best quality	Depends on the price Difficult to update
<b>Instant Notification for Assistance</b>	Original Design	None
<b>Data secure and privacy</b>	Clips are keep in the phone No outflow risk	None

# Product picture(1)



  
**Troubles**



# Product picture(2)

## Suitable Users



Long-term  
Driving



Needing  
Protection



Car Rental  
Tour



Not good at  
Installing

## 6 Features

### Plug-n-Play



Plug in the vehicle  
charging system to make  
your cell phone a dash cam

# Product picture(3)

## Automatic Emergency Notification

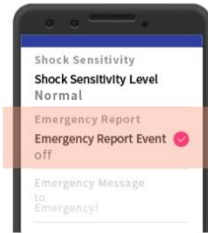
2



Sending instant notification  
for assistance when  
traffic accident happens



Edit "Emergency Message" >  
Input emergency contact e-mail



Open App > Shock Detection >  
Open "Emergency Report Event"



Sending instant notification  
to emergency contact automatically  
when accident happens

## 3 Portable-take ANYWHERE



Suitable for  
different vehicles

## Cell battery always charged

4

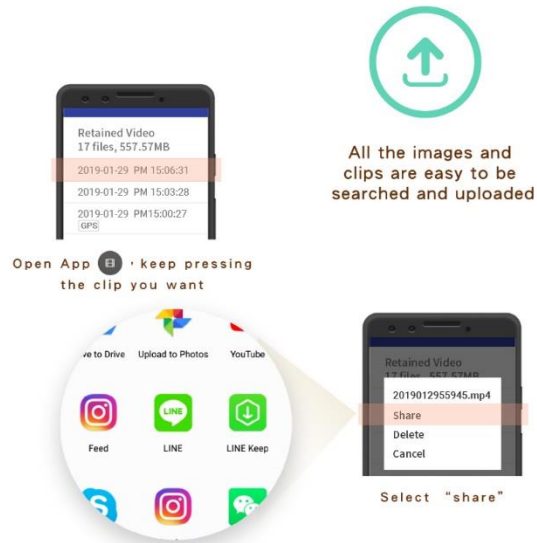


Cell phone is  
charged all the way

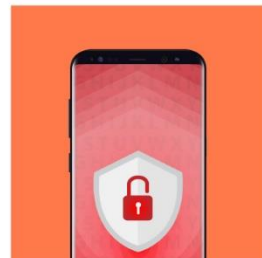


# Product picture(4)

## 5 Easy to find clips and share



## Data secure and privacy

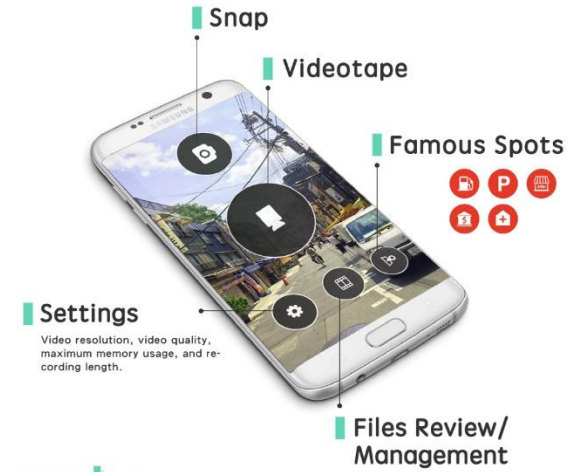


TV Comparison		
	mobiGO	Other brands
Appearance Size	Small, light and portable	Bigger Immovable after installation
Installation Difficulty	Completely installed in 10s	Difficult to install the wire
Viewing Angle	Depends on cell phone's level Always shows the best angle	Immovable Difficult to change
Picture Quality	Depends on cell phone's level Always shows the best quality	Depends on the price Difficult to update
Instant Notification for Assistance	Original Design	None
Data secure and privacy	Clips are keep in the phone No outflow risk	None

# Product picture(5)



Exclusive Advantage



and--

## Shock Detection

When detecting violent collisions, mobiGO protects this footage from being overwritten.



## Uninterrupted Background Recording

Uninterrupted recording even when you are making/answering a call, texting, or operating other apps.



## Driving Route Tracking

mobiGO can also keep track of your location while recording driving video. When you watch the video, the driving route will be displayed on the map.



## Loop Recording

Loop recording automatically overwrites earlier footages to allow minimal memory usage.



## GPS Speedmeter

mobiGO display your speed according to GPS information.



# Product picture(6)

## Product Detail

### mobiGO Car Charger



**Patent IC embedded**  
Smarter than other chargers



**Small and light**  
Simplified designed, light and saving space



**High current charges faster**  
High current 3100mA, charges faster



**Support 12V/24V cars**  
Suitable for 12V-24V cars



**2USB charge at a time**  
2USB charge at a time



**Metal prongs**  
Metal prongs that easily retract



**LED charging indicator**  
Confirm charging status anytime



**Long USB wire**  
2M wire fulfill drivers' requirement  
Support micro USB & type C



# Product picture(7)

## Dashboard Clip Mount



## Product Content



Dashboard  
Clip Mount



mobiGO 2 USB  
Car Charger



Long USB Wire

# Product picture(8)

## Setting steps



**Patent Certificate**

**Prove**

**Original design  
Different from others**

# Blog users actually use sharing

- The following is the sharing information of Taiwanese consumers after they actually use the car rental. The links are as follows:
- <https://reurl.cc/mdxmQ1>



# Advertising –YOUTUBE(1)

The following is a YOUTUBE video link:



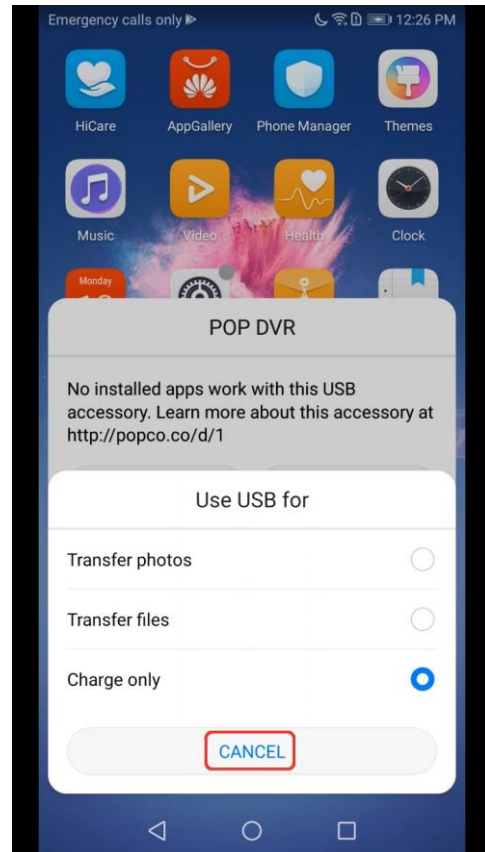
<https://www.youtube.com/watch?v=c2S3mOajAJw>



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# Advertising –YOUTUBE(2)

The following is a YOUTUBE video link:



<https://www.youtube.com/watch?v=5COARU7p9EQ&t=1s>



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# Advertising –YOUTUBE(3)

The following is a YOUTUBE video link:



[https://www.youtube.com/watch?v=mn\\_8CaEAlvU&t=3s](https://www.youtube.com/watch?v=mn_8CaEAlvU&t=3s)



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Thank you for your interest in  
the mobiGO driving recorder.

We look forward to hearing  
from you.