

「智慧臺北·創新經濟」臺北市智慧經濟技術應用推動成果

"Smart Taipei. Innovative Economy" The Promotion Achievements of Taipei City Smart Economy Technology Application

為協助企業儘快適應後疫情時代新經濟模式，臺北市政府推動產業數位轉型為重要任務，透過「臺北市產業發展獎勵補助計畫」、「臺北市推動新興產業發展計畫」，鼓勵企業發展創新應用服務或產品，希望能加速推動臺北市內零售商圈和商家數位轉型。為於後疫情時代，擴大協助本市店家由實體經營跨入數位轉型門檻，以拓展多元化的經營行銷管道，創造新體驗服務與新價值。透過「臺北市商業數位轉型應用計畫」及「臺北市商業數位轉型輔導計畫」，培養店家經營者數位應用技能，選出超過1,000家臺北市店家進行輔導，以帶動整體商業發展。

In order to help enterprises to adapt to the new economic model in the post-epidemic era as soon as possible, Taipei City Government has made it an important task to promote the digital transformation in industries. Taipei City Government has encouraged enterprises to develop innovative application services or products through the "Taipei City Industrial Development Award and Subsidy Program" and "Taipei City Emerging Industry Cooperation Network Program". We hope to accelerate the digital transformation of retail stores and merchants in Taipei City. In the post-pandemic era, we will expand assistance to stores in Taipei City from physical operations to digital transformation. We want to expand diversified business marketing channels and create new experience services and new value. Through the "Taipei City Stores Digital Transformation Application Project" and "Taipei City Commerce Digital Transformation Consultant Project", we empowered stores digital transformation capability, selected more than 1,000 stores in Taipei City for consultant, and drive overall business development.

臺北市城市電能管理系統資訊平台 Taipei City energy management system

臺北市城市電能管理系統資訊平台(TP-CEMS)以能源資訊數位化串聯雲端科技，將轄內再生能源的推廣、全市電力結構與節電成效及智慧電網專案成果全面公開展示，並以可視化圖表揭露全市用電資訊、公私部門再生能源推動成效、本市節約與輔導成效及智慧電網示範場域等資料。 Taipei City energy management system (TPCEMS) digitalizes energy information while combining cloud technology, demonstrating the city' s renewable energy promotion achievement, electrical structure, energy saving accomplishment, and smart grid projects implementation to the public. Additionally, TPCEMS reveals clearly the city' s energy usage information, achievement of renewable energy promotion to both public and private sectors, energy saving and consultation, situation of smart grid demonstration sites with visualized charts.

台北未來進行式-「2023台灣燈會在台北」未來展區科技燈飾 2023 Taiwan Lantern Festival in Taipei-Light up the future

「2023台灣燈會在台北」於2023年2月5日至2月19日間展出,其中位於信義區未來展區的5件科技作品,結合AR、沉浸式投影、5G傳輸、熱感應及動態捕捉等科技,搭配精彩的直播節目,將科技運用於日常,透過對未來的想像及環保永續潮流,讓台北這座城市再度充滿活力。

"2023 Taiwan Lantern Festival in Taipei" was held from February 5th to February 19th,2023. Five technological works of art located in "light of the Future Display Zone" combine technologies such as AR, immersive projection, 5G transmission, thermal sensing and motion capture. With wonderful live broadcasts, it shows that Taipei uses technology in daily life, and through the imagination of the future and the trend of environmental protection and sustainability, the city of Taipei is full of vitality again.