



vikāsha

Visualise | Control | Broadcast





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Vikāsha is a revolutionary system that can render realistic environments in real-time.

It enables producers and designers the ability to design and operate lighting and video elements live. Thus, the system enables you to produce and run live events virtually.

In addition, it's a broadcast & streaming solution that can connect you with your audience anywhere in the world.

WHAT DOES THIS MEAN



No physical venue

The need for booking a venue and having an audience gathered doesn't arise. Instead, you can share your event details with your audience and they can connect from the comfort of their own homes.

Within all social distancing rules

Your event will have a single host on a virtual stage or environment presenting and interacting with speakers, presenters, along with other participants in real-time. All of this happens via a state-of-the-art Web Conferencing and broadcast platform.

A turnkey solution

The Vikāsha solution includes designing, programming and running the broadcast as an end-to-end service.



Conduct remotely

Your virtual event will have identical dynamic elements as a real live show would. Only without a physical venue; but catering to a digital audience.

- Sales conferences
- Dealer engagements
- Internal launches & communications
- Product launches direct to consumer
- Forums & seminars
- Entertainment events & concerts



Reach your audience

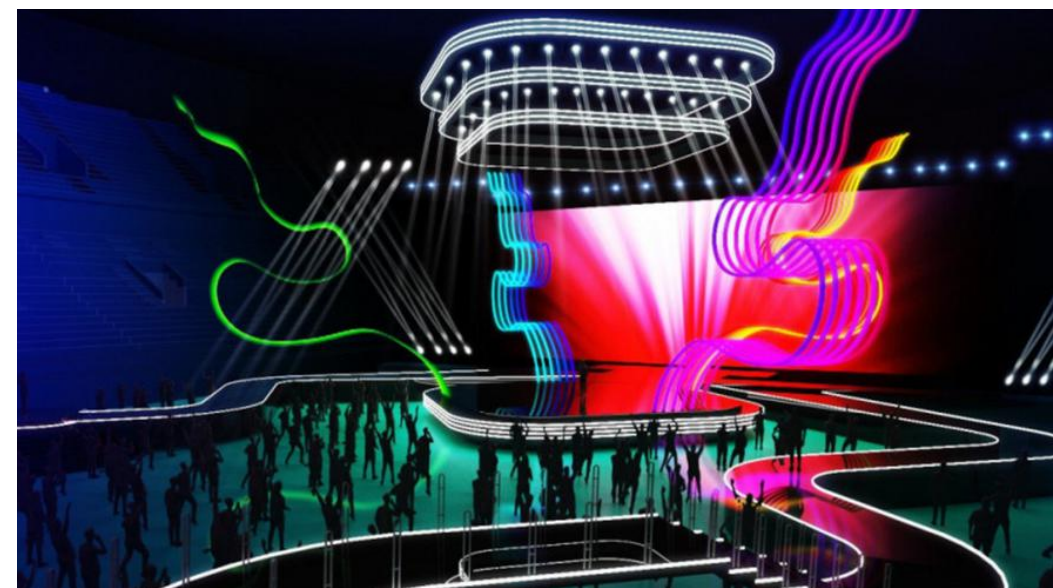
- Sales force
- Marketing teams
- Corporate stakeholders and all employees
- Direct consumers

Your audience can connect live from the comfort of their home on any mobile device or laptop.

Personalized environments

Design a uniquely created environment and stage that can be developed or conceptualized to your need or imagination.

- Retain visual impact of live events
- Engage audiences with interactive content
- Visual customization allows for unique creative freedom



Dynamic Elements with Multicamera Broadcast

- Flexibility to customize how each moment of an event is broadcasted.
- Through detailed programming and designing, we are able to capture the true essence of a live event.
- Programmed lighting and video content captured through a series of static and moving cameras which will deliver a true live show experience.





Live Host

An MC in a chromakey studio will host the event. Depending on your need more live people can be included.

- Focused & clearly directed event with MC hosting
- Engage audiences in real time
- Brand ambassadors, key public figures & known personalities to host

Connect from "Anywhere"

- Movement restrictions allow for remote live interaction with speakers from their homes/ offices.
- Retain a live event feel through specially choreographed entertainment acts presented remotely.
- Speakers, panelists and even entertainers can be connected from their remote locations.

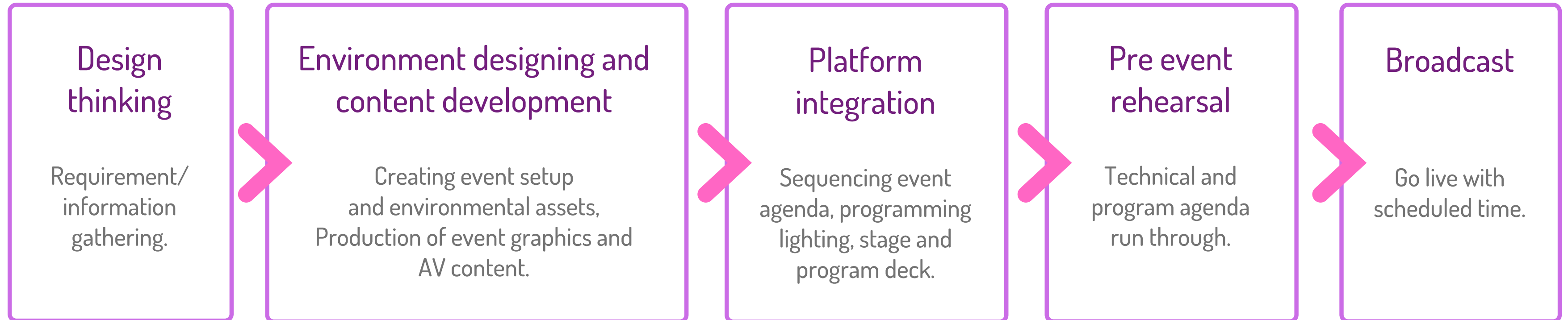
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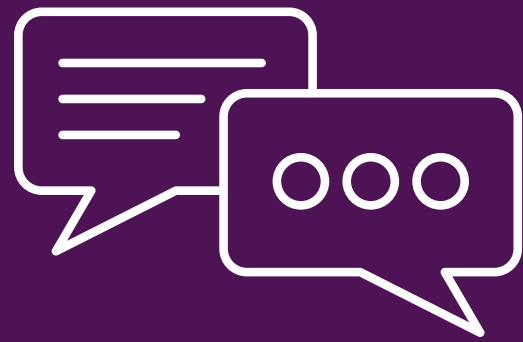
Microsoft Teams



Approach



Additional integrations



Real time audience
engagement



Payment gateways



Ticketing and
booking engine

Contact hello@vikasha.io for more info.