



Wondercise Company Profile 2022

Find your perfect *fit*.





CEO & Founder

Eric Chuang

With more than 10 years of entrepreneurial experience, Eric has successfully built a B2B/B2C business model with Wonder Core, an at-home fitness equipment brand with global sales of more than 10 million units in over 80 countries. His products have a total of 208 patents, and later on founded Wondercise to bring together technology and fitness to create the world's first fitness social media platform. Wondercise has won international awards for its technology, fitness services, and has been recognized by numerous authoritative tech media.

- Wonder Core, CEO & Founder
- Wondercise, CEO & Founder
- serial entrepreneur since 2009
- over 10 years of experience in commercial design and production



Chief Information Officer

Wendell Chi

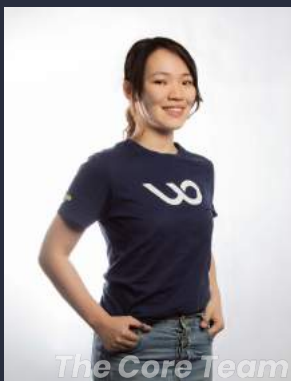
- Master's degree in Computer and Communication Engineering, National Cheng Kung University
- 15+ years of experience in algorithm and software research and development
- specializes in digital signal processing, multimedia compression and communication, network storage and security, and machine learning



Chief Marketing Officer

Pollyanna Chen

- held senior business strategic planning positions at technology-focused titles such as Google, LINE, Vivo
- near 10 years of overseas expansion experience in North America, Southeast Asia, and Greater China region
- well-versed in data realization, market penetration, strategic business design & planning, team management & workflow design



Chief Operating Officer

Sylvia Ling

- over 7 years of product design and operational experiences in China and Taiwan
- specializes in operational strategies, product launches, gamification design, and user-friendly SaaS products
- cross-departmental communication and management skills and leadership



Chief Technology Officer

Yojay Lee

- Master's degree in Information Engineering, National Chung Cheng University
- 16+ years of experience in software development
- expert in integrating cloud computing, client application, embedded systems and smart wearables for building multimedia networking, structural (multimedia, information) application

All-new fitness technology

Wondercise



Why was Wondercise created?

There are many on-demand resources, starting from fitness DVDs to YouTube videos, fitness apps, such as Apple Fitness+ and Peloton.

But the problem is, you don't know what you're doing, how you're doing. You are just 'following' the screen.

With our content and Live Motion Matching, you can get instant feedback for every punch, every kick, and every move you make will be scored.

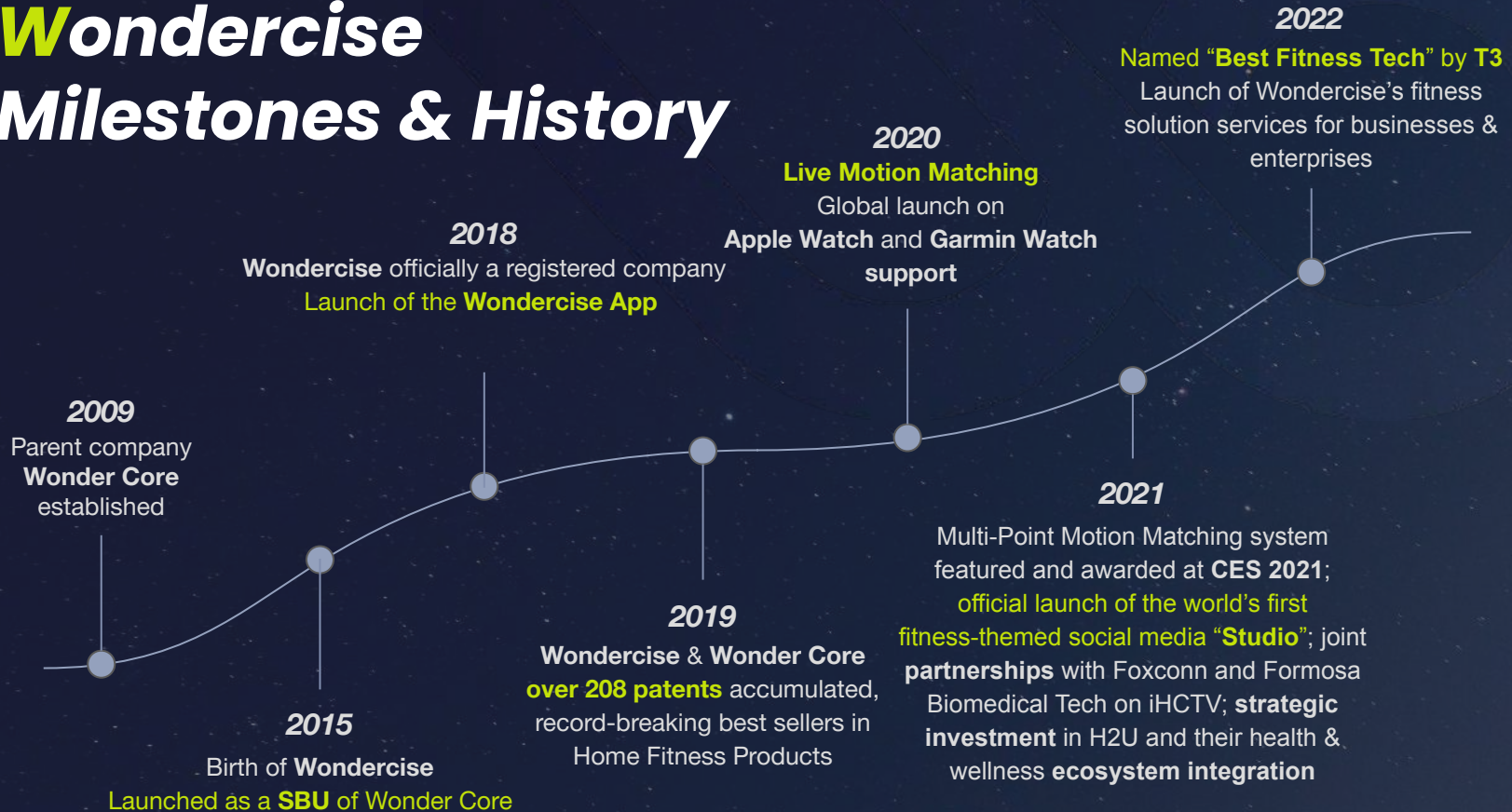
What is Wondercise?

Interactive & live-streamed fitness experience together with exclusive content, professional trainers, and advanced technology:
a connected smart fitness system

All your favorite social functions from your favorite apps!



Wondercise Milestones & History



Wondercise Studio

New fitness social concept; multi-way Live Motion Matching

New Fitness Network

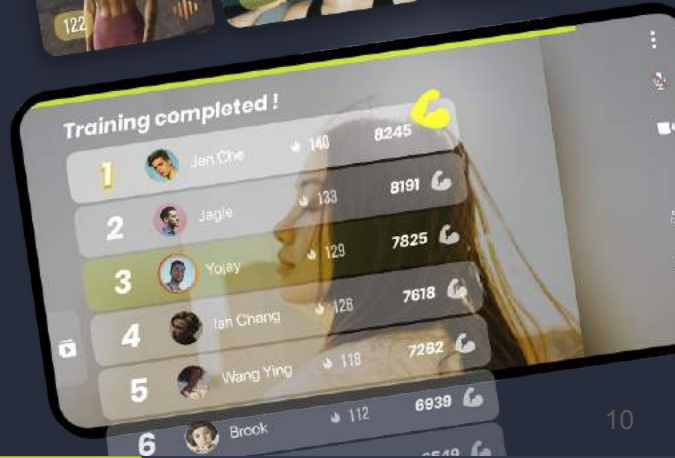
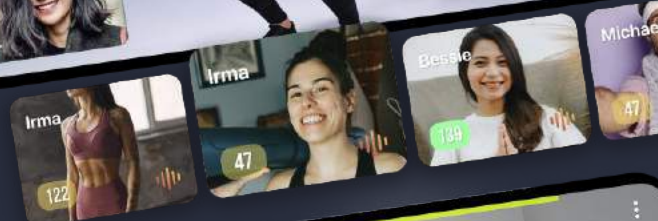


score! We
ld workout
together 😊

All-new Wondercise Studio

Studio Functions

- live multiplayer engagement with multi-way video chat
- live leaderboard and ranking
- join and follow others; meet new friends from all over the world
- exclusive Live Motion Matching
- professional live-streamed coaching
- abundance of original on-demand content



World-first Live Streaming Group Fitness

Multiplayer | Live Motion Matching | Live Coaching

Join any existing Studio sessions, or start your own



Live performance scores and heart rate

Training countdown



Live-streamed coaching

Wondercise exclusive content

Live ranking

Global Recognition

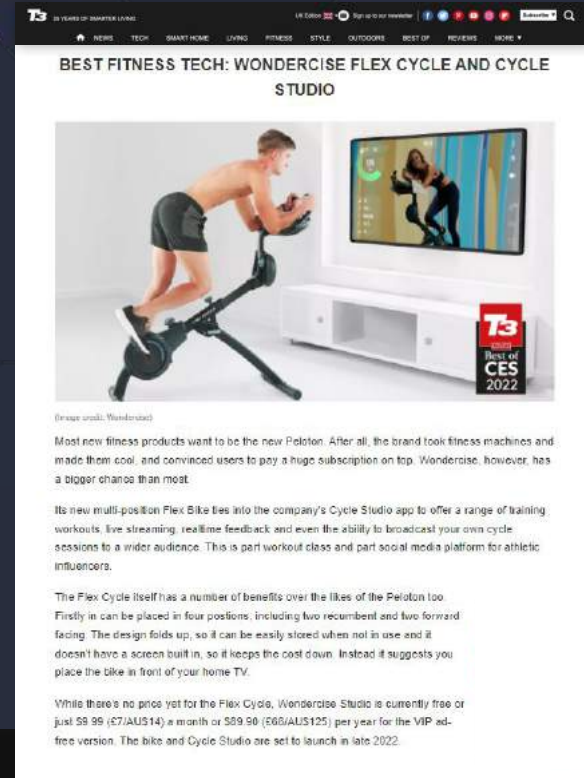
- *iF Design Award 2021*
- *Red Dot Award: Best of the Best 2021*
- *Taiwan Excellence Award 2022*
- *CES Innovation Awards 2022*

Wondercise's innovative capabilities allowed its fitness technology and social media services to continuously be recognized and awarded by prestigious global authorities since establishment.



Authoritative Tech Media

- Awarded as T3's Best Fitness Technology of CES 2022, 1 of only 2 Taiwanese companies to be named a T3's Best of CES 2022, along with Top 500 titles such as Samsung, Sony, LG, Garmin, Mercedes Benz, BMW, and more
- With the world's first Live Motion Matching technology, Wondericse took the spotlight on many global media platforms. The authoritative tech media "Tom's Guide" praised Wondericse's fitness technology with the "potential to battle Apple Fitness Plus".



engadget

tom's
guide

T3

GEAR PATROL

Gadgets & Wearables

Women's
Health

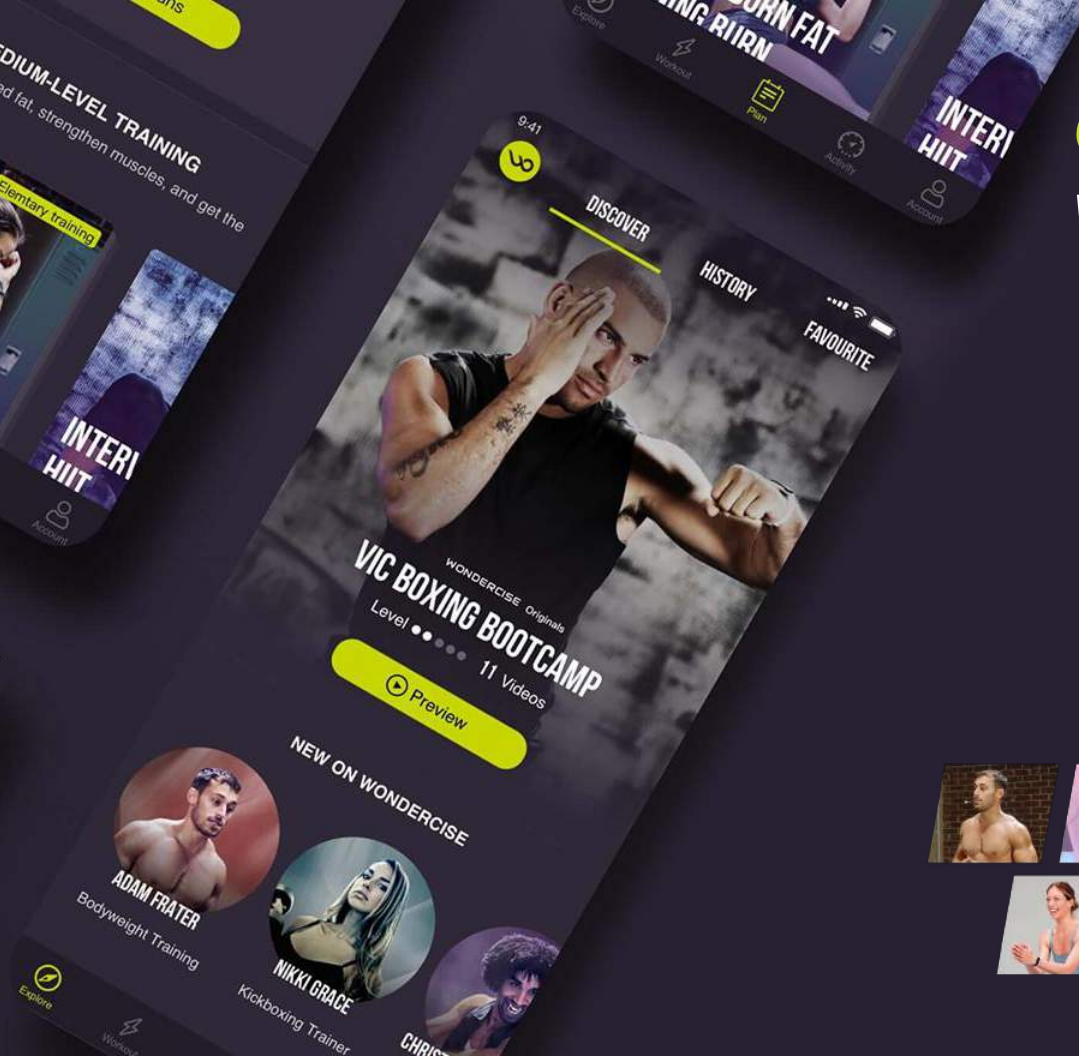
Exclusive Content

Original, self-produced, high-quality



Original content & world-class trainers

- a team of worldwide fitness and photography professionals brought together to produce high-quality, diversified workout courses
- over 500 courses, from yoga, cardio, hip hop, Latin dancing, boxing, Tai Chi, meditation and other exciting courses, to functional exercises, such as run fitness, and fascia relaxation
- short, bite-sized videos (all under 10 minutes)





HOLLYWOOD STANDARD PRODUCTION

All infomercials and content are shot in-house in our studio located in Miami, Florida.

- the largest cyclorama studio in the States (54,100 sq. ft.), also the only fitness studio in the world that owns a Technocrane or a Motion Control System
- equipped with the largest motion control rig, the Titan X, with a 7m telescopic arm (1 of only 2 in the world)
- production using equipment that are high industrial standards, allowing for ultra high-resolution and motion breakdown analyses while filming:
 - ✓ Virtual Set (78' wide x 16' high curved LED wall with live camera tracking & picture placement)
 - ✓ Bolt High Speed Cinebot
 - ✓ Milo Motion Control
 - ✓ Scorpio 23' Telescopic Crane
 - ✓ Super Techno Crane 30'
 - ✓ 13' Auto Turntable



This studio attracts many A-listers for commercial shoots: **Shakira , J. Lo, Magic Johnson, Vin Diesel, Pitbull, and more.**

Live Motion Matching™

Wondercise's core technology



Patented Fitness Tech

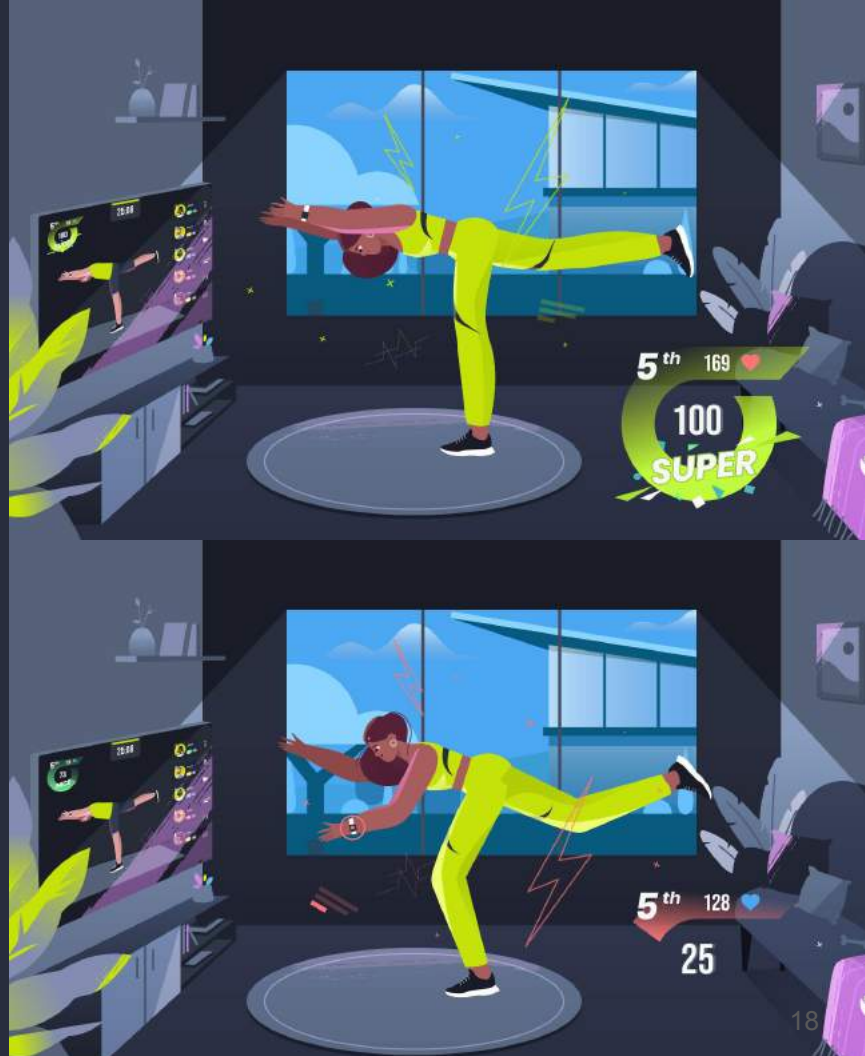


- instant motion matching technology to capture users' every move
- live performance score and heart rate analysis
- stay on track and aware of training status at all times
- multi-point motion tracking for all levels of training intensity
- supported on Apple and Garmin Watch

APPLE WATCH



GARMIN



Wondercise Services 2022

What we can offer the world



All-in-one **Connected Fitness Solution**

Trainer

- showcase talent
- expand reach



Wondercise



Trainee

- more classes & trainers
- disclosed info
- secured payments



Wonder Party Talent Agency

fitness trainer
incubator

trainer agency

cloud workspace

Mobile App
Web
TV App

Studio

Social Media

Live Motion Matching

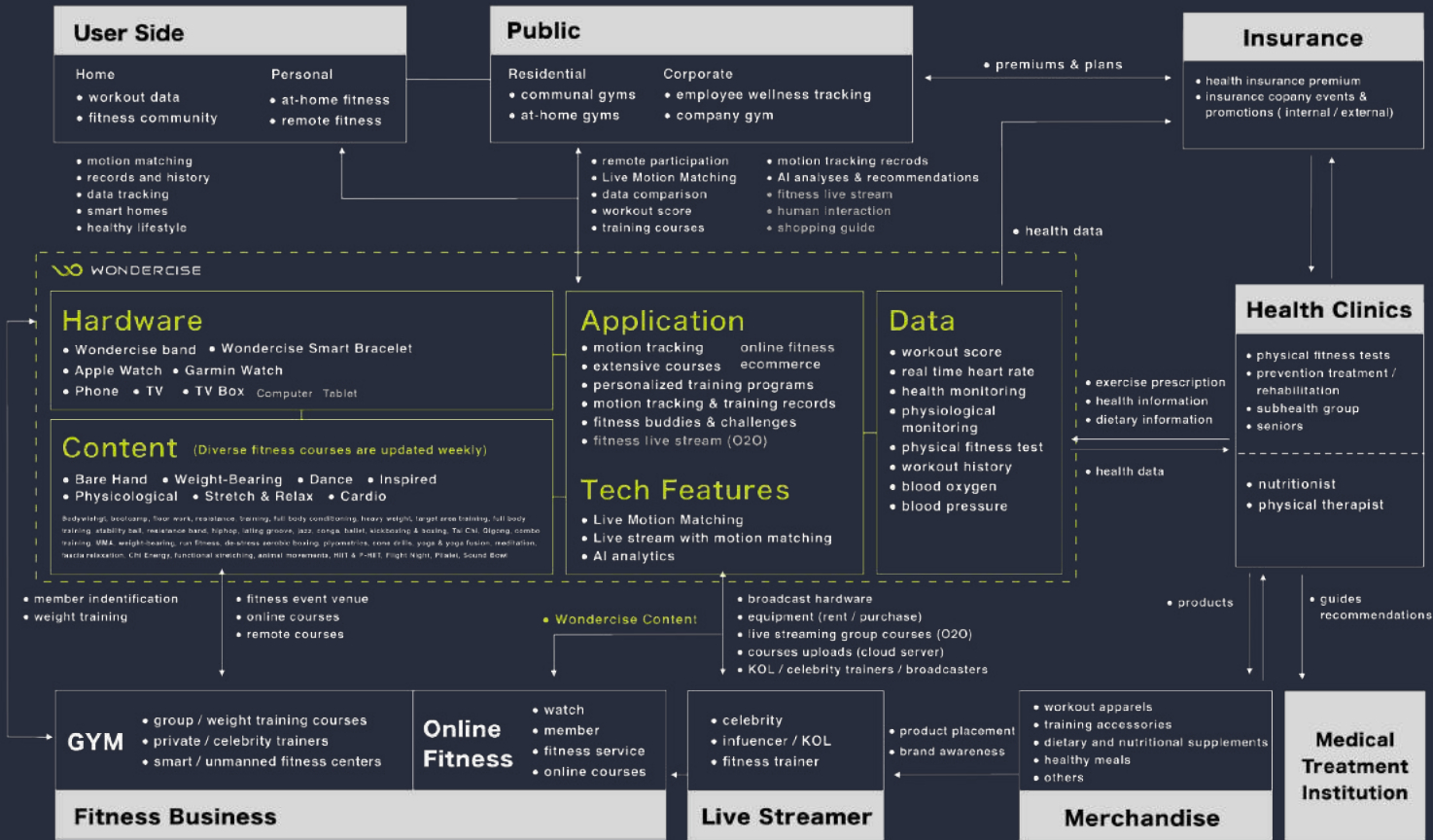
Wondercise **Enterprise** Solution

at-home fitness solution

employee
welfare
program

customized

Wondercise Ecosystem & Blueprint



In Summary

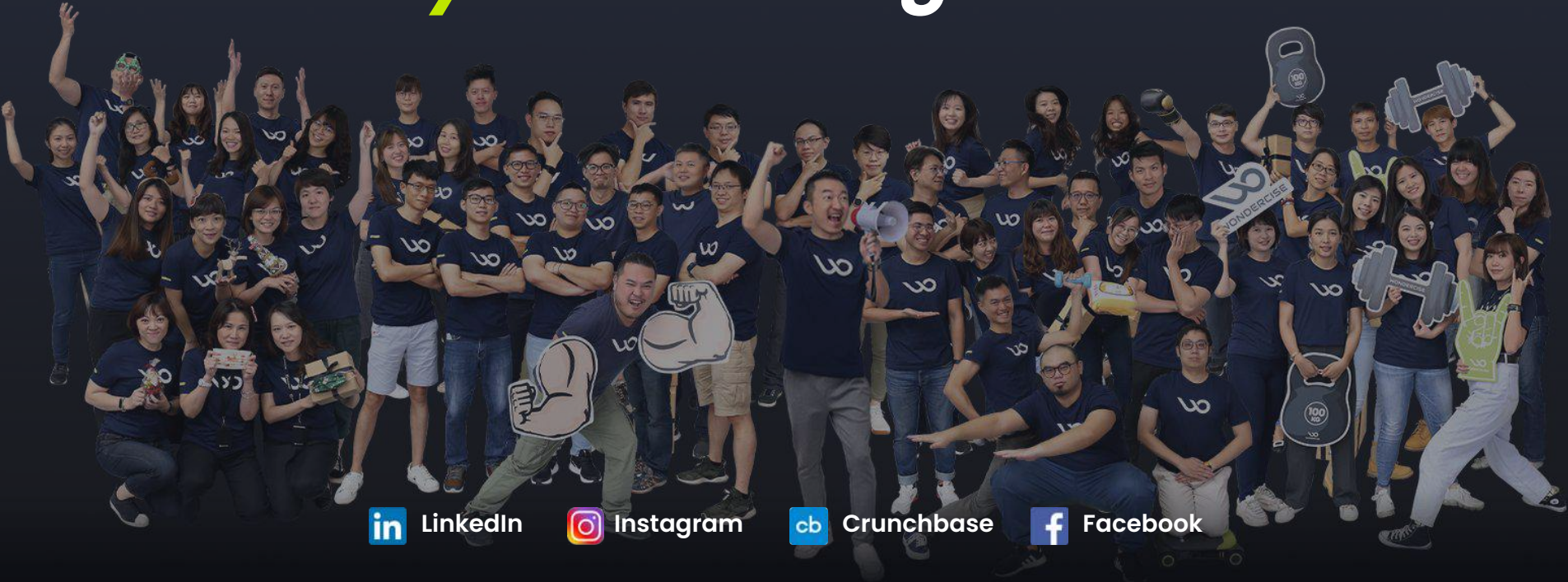
The only fitness solution you'll ever need!

Innovative **software** & **hardware integration**

Netflix of fitness with **Live Motion Matching** tech

Social media community & **interactive live-streamed**
content

**Come and join our journey,
you won't regret it.**



LinkedIn



Instagram



Crunchbase



Facebook