

An aerial, top-down view of a city street grid. The image is dark and semi-transparent. In the center, there is a pink speech bubble containing the text 'OPEN LIFE' in white, bold, sans-serif font. Below the speech bubble are three colorful balloons: a pink one, a yellow one, and a blue one. A thin pink line extends from the top right of the speech bubble towards the top right corner of the image. Another thin pink line extends from the left side of the speech bubble towards the left edge. A horizontal pink line runs across the middle of the image, passing through the text 'Intelligence Service Application'.

OPEN
LIFE

Intelligence Service Application

Fashion Intelligence Co., Ltd.



Fashion Intelligence Co., Ltd.

Established for 7 years / Capital NT\$40 million / 40 employees

Being separated from III (Institute for Information Industry) and established since August 2011, we combined cloud technology and rewards program to bridge business reward points and social media marketing. We become a leading redemption platform for e-gift cards in Taiwan, and most of our clients are large listed companies. Recently, we strive to develop a novel O2O tool for mobile digital marketing. This O2O tool is able to use App to combine positioning service and customer guidance, and provide a complete solution for intelligence security.

Service Range:

- ▶ Positioning and Navigation Service
- ▶ Data Analysis for Behavior and Position Condition
- ▶ Intelligent Visitor Management System
- ▶ Redemption Platform for eGift Cards Channels
- ▶ Free WiFi IoT
- ▶ Commercial Message with Precise News Media Display Network
- ▶ Customer Guidance in Physical





Company History

Separated from III and established
Taipei Shopping Festival adopts our
platform to release technological marketing
activities for shopping

2011

2012

Start the rewards program across
multiple channels based on redemption
platform

Combine App and state-of-the-art
technical application iBeacon (Bluetooth
low energy device) to develop a mobile
O2O platform for customer guidance

2014

Officially provide CheckMe
intelligent retail service
Adopted by popular sales channels,
such as POYA, Japan Medical, etc.

2015

Become the largest wifi designated
application service provider in
Taiwan

2016

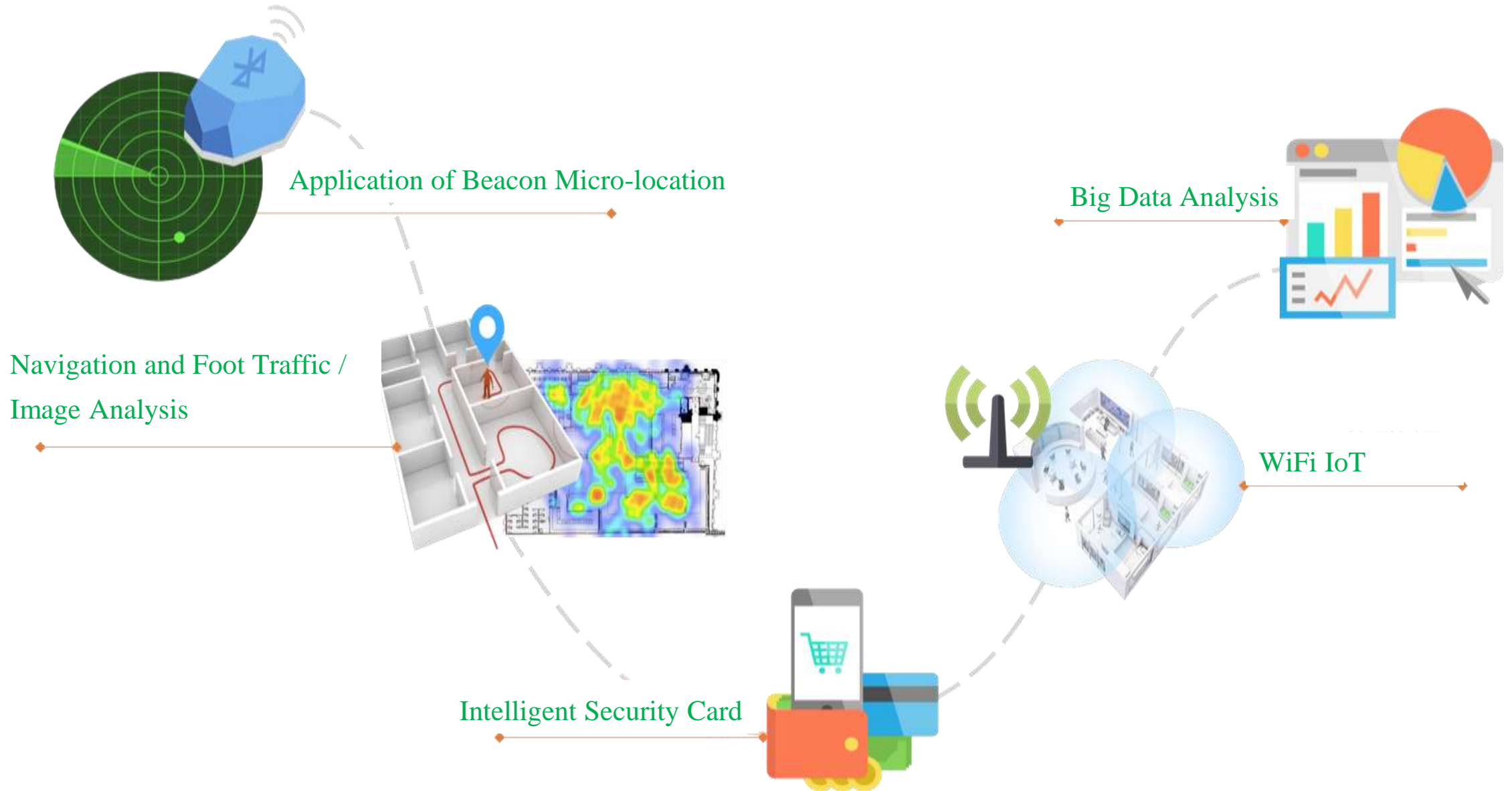
Become the major service provider for
intellectual service in Taipei Station
Expand business to China and Malaysia

2017

Use micro-location and WiFi technology to create a
smart location tracking system, which is further
applied by Delta Greentech(China), Nangang Station,
Taipei Songshan Airport, and Pingtung County
Government
Assist Global Mall to develop AI intelligent Chatbot

2018

Technical Support



An aerial view of a city skyline, likely New York City, with the Empire State Building prominently visible in the center. The image is overlaid with a semi-transparent blue filter. On the right side, there is a solid red rectangular area containing the chapter title.

Intelligent Positioning Device System

CHAPTER ONE

One-click Emergency Button Instant SOS



Accidentally
injured



Detect someone
weird

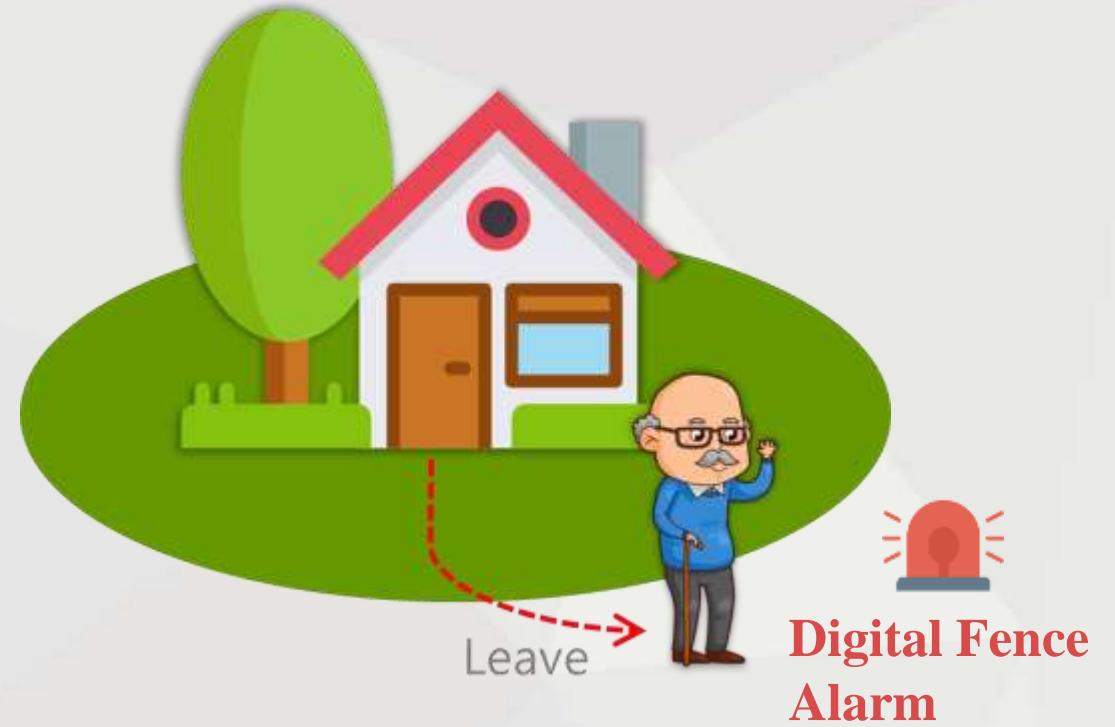


Fell seriously ill

If an emergency happens, press the SOS button on the card for 3 seconds, then the security guard / guardian will receive the distress signal and location information, and they can come to help for life protection.

Digital Security Fence

Set a digital security fence in confidential area.
It will alert the security guard if anyone enters the fencing range.



Alert for danger zone :

By digital fence function, you can set a security fence on the map to actively alert guardians to raise attention when elders / children leave or enter a fencing range, in order to avoid accidents.

Alert for long-stay :

Lack of exercise or stay in a specific place for a long time.

Screen for Real-time Monitoring



- Set the authority by floor, by zone
- Alert the security guard by WeChat if emergency happens

Staff Management 2017/8/10 10:35

A101 王美美	▲
A102 陳亮亮	
A103 陳媚媚	
A105 張全全	
A106 蔡吉吉	
A107 黃小小	▼

Map showing staff locations with colored pins: 蔡吉吉 (red), 張全全 (orange), 黃小小 (orange), 吳寬寬 (green), 王美美 (green), 陳亮亮 (green).

Security guard icon and smartphone with alarm icon.



Indoor Navigation in Taiwan

CHAPTER TWO

Leading Indoor Navigation in Taiwan

- **Indoor Navigation:** Locate your position via Bluetooth and proceed 3D navigation.
- **Beacon:** The highest density in Asia (4,350 spots in around 19,800 square meters area).
- **Kiosk Digital Signage:** Search transportation information, floor guide, food court, and tourist spots in 5 languages (Chinese, Simplified Chinese, English, Japanese, and Korean), set at 8 different locations.
- **Extra value:** Transportation information, parking guidance, food court and shopping center, server push notice for parking.



破解地下迷宮德政！「台北車站通App」讓鄉民好有感：你怎麼能不愛柯文哲| BuzzOrange
<https://buzzorange.com> , 2018/04/13 , k...

2018年4月13日·今日一早，我也下載了「台北車站通」來實驗，看看是不是真的如柯市長所說的這麼智慧。以下是App的介面圖，可以看得出來雖然很陽春，卻也同時展現出了清楚的功能。此外，身為多鐵共構且擁有...

柯文哲推佛心「台北車站通」APP，室內精準定位導航還能一秒找愛車！| TechOrange
<https://buzzorange.com> , taipei-navi-2018

2018年4月13日·昨天（12日）晚上，台北市長柯文哲的臉書發布了一則新的影片，正式介紹「台北車站通」APP，希望能夠幫助大家在台北車站地獄...【柯市長再度開新戰場】消滅硬幣紙幣，柯文哲要台北成為「無現金...

台北車站「地下迷宮」出攻略了柯P推「台北車站通」App幫找路| ETtoday政治| ETtoday新聞雲
● <https://www.ettoday.net> , news

2018年4月13日·台北市長柯文哲在臉書表示，台北車站在幾十年前改建時缺乏整體規劃，後來又連結了北捷、機捷、轉運站跟地下街，最後變成「地下迷宮」，複雜的動線不只是外地人困擾，台北人也不一定...

Leading Indoor Navigation in Taiwan

點擊播放影片 ▼



台北車站迷宮陣 市府推APP帶路

12:18

漲價效應 ▶ 電價調漲3% 經長沈榮津：物價不至於上漲

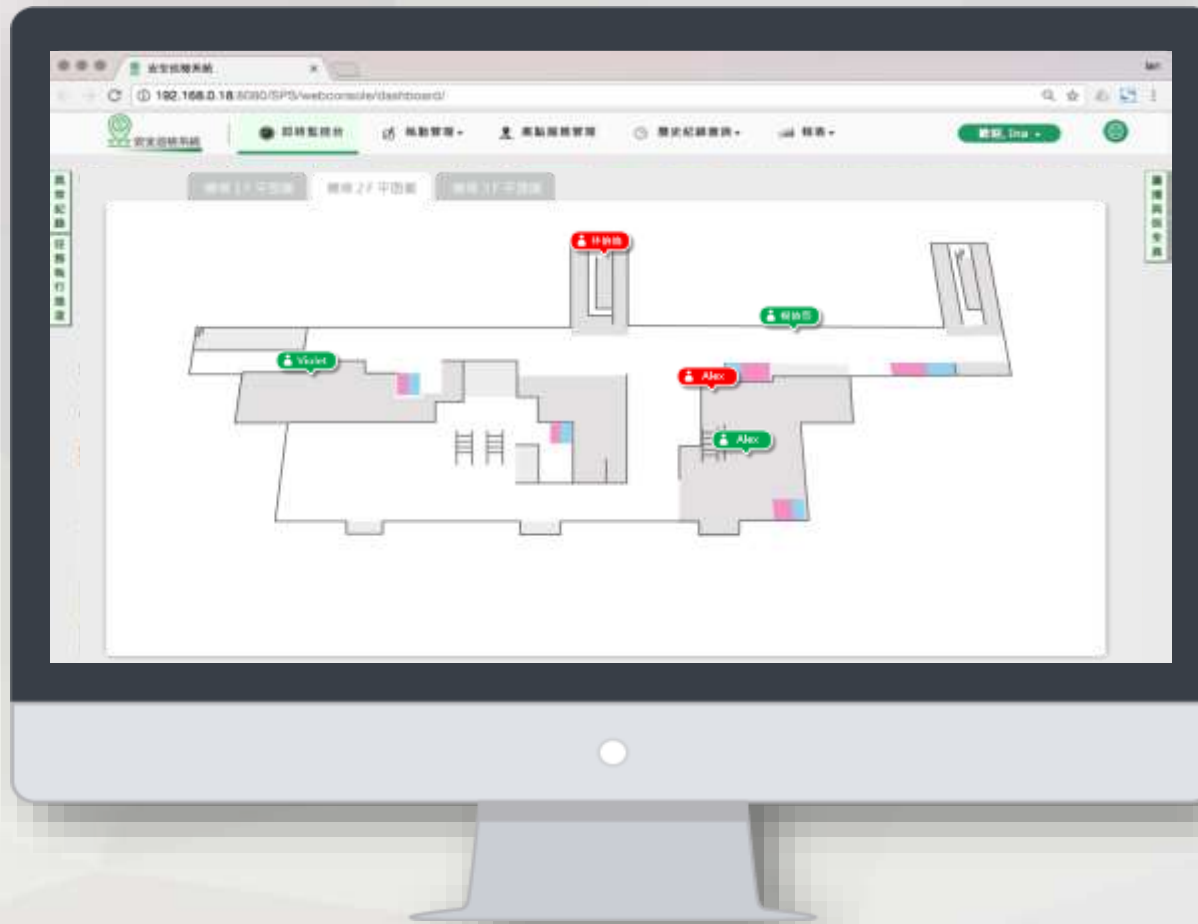
屏東 ☁ 25-30°C

Leading Indoor Navigation in Taiwan: Staff Positioning and Dispatching System for Taipei Songshan Airport



- Leading Indoor Navigation in Taiwan:
- Staff Positioning and Dispatching System for Taipei Songshan Airport

Map Management



Easy-to-read

- Status of Task
- Location
- Quantity
- Abnormal Warning
- Staff
- Customized Incident

Leading Indoor Navigation in Taiwan: Staff Positioning and Dispatching System for Taipei Songshan Airport

Active Reminder for Tasks

Never miss a task

The desktop interface displays a '排班管理' (Shift Management) page. It includes a navigation bar with options like '即時監控台', '執勤管理', '地點服務管理', '歷史記錄查詢', and 'vivi 報表'. Below the navigation bar, there are filters for '地點名稱' (Location Name) and '日期' (Date). The main content area features a table with columns for '日期/時間' (Date/Time), '清潔組A區' (Cleaning Group A), '清潔組B區' (Cleaning Group B), '清潔組C區' (Cleaning Group C), '清潔組D區' (Cleaning Group D), '清潔組E區' (Cleaning Group E), '值班經理A' (Shift Manager A), and '值班經理B' (Shift Manager B). The table lists various staff members and their assigned tasks for different dates and times.

The smartphone interfaces show a '任務' (Task) view with a Gantt chart and a '任務列表' (Task List) view. The Gantt chart displays tasks as colored bars across a timeline from 9AM to 3PM. The Task List view shows a list of tasks with columns for date, time, task ID, and status. The bottom navigation bar of the smartphones includes icons for '任務回報' (Task Report), '上下班' (Clock In/Out), '班表' (Shift Schedule), and '推播訊息' (Push Notifications).



Intelligent Application for People Seeking

CHAPTER THREE

Recharge Smart Positioning Wristband

Special Introduction

The first smart positioning wristband
Parents get relief 安心

ATT 4 Recharge, the first intelligent shopping mall in Taiwan, mainly provides service technology and has the original smart positioning wristband. Parents can instantly know current location of their children via App once they wear the wristband. It could avoid the common problem of missing children in shopping mall, and provide a more family-friendly space to relieve parents.

wristband, and you can locate your child via App

How to Rent?

Step1: Go to the information counter to rent a smart wristband

Step2: Press “agree” button on the Agreement. 4

Step3: Take a headshot of your child and upload. 5

Step4: The staff will assist your child to put on a wristband.

Step5: Link your cell phone with child’s wristband, and you can locate your child via App



The shopping mall also provides smart wristband to children. Parents can find the current location of children by using the App, in order to lower the possibility of missing children while shopping.

Intelligent Security D+ Card for Elders in Pingtung



PingAmulet D+ Card is embedded in NHI IC Card
(National Health Insurance IC Card)

NHI IC Card is the most frequently used card for elders and dementia patients, thus PingAmulet D+ Card is embedded in NHI IC Card. Combining 2 cards can make caregivers know better about the health and safety information for elders, which is more convenient.

Health x Safety x Convenience



Front Side

Photo of Card Holder (for Recognition)
This is magnetic ring sensing area



Back Side

1. Lightning signal for SOS receiver
2. Two-colored, green and red light, moving instruction

Double Functional SOS Button

"Badge" design in the front side of the card



1 Remove Tape



2 Stick on the badge



D+ Card Client Side



Log in / Register

- The caregiver can register via E-mail
- Verification code to prevent hacker attack
- Function of “Remember this password” and “Forgot your password”



Historical Path

- The caregiver can choose a date and a time interval to query and know about the path data of care receiver



Real-time Positioning

- The caregiver can dynamically query and know about the real-time location for each care receiver



Guarding Area

- The caregiver can set different areas as guarding areas, and they will be notified if any care receiver enters or leaves these areas.



D+ Card Server Side

User Management

- Be able to search all card users and set emergency contact number and line information by this function

The screenshot shows the 'User Management' (用戶管理) interface. It features a search bar at the top with filters for 'Status' (狀態) and 'Line' (線路). Below the search bar is a table listing users with columns for 'Email', 'Name', 'Age', 'Sex', 'Phone Number', 'Emergency Contact', and 'Line'. The table contains 10 rows of data.

EMAIL	姓名	年齡	性別	手機號碼	緊急聯絡	電話號碼
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德
hshshshsh@gmail.com	林先生	35	男	0911123456	呂維德	呂維德

The screenshot shows the 'User Management' (用戶管理) interface with a sub-view for 'User Information' (詳細用戶資料). It displays a profile card for a user named 'hshshshsh@gmail.com' with fields for 'Name', 'Age', 'Phone Number', and 'Emergency Contact'. Below the profile card is a table showing 'Main Card' (主要卡片) and 'Secondary Card' (次要卡片) with columns for 'Card Number', 'Start Date', 'End Date', and 'Status'.

主要卡片	卡號	開始日期	結束日期	狀態
	01000-000-001	2018.02.01 12:00:00	2019.02.01 12:00:00	正常
	01000-000-001	2018.02.01 12:00:00	2019.02.01 12:00:00	正常

Device Management

- Manage the status of linking, delinking, cancelling, and tracking for all devices, and also be able to see the location and path data within a month for all devices

The screenshot shows the 'Device Management' (裝置管理) interface. It features a search bar at the top with filters for 'Status' (狀態) and 'Line' (線路). Below the search bar is a table listing devices with columns for 'Device ID', 'Name', 'Status', and 'Date'. The table contains 10 rows of data.

設備ID	名稱	狀態	日期
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	
#000142222	黃內線	2018.02.01	

The screenshot shows the 'Device Management' (裝置管理) interface with a sub-view for 'Device Location' (裝置位置). It displays a map showing the location of a device with ID '#01000-000-001'. The map includes a search bar, a date and time selector (2018.02.01 12:00:00), and a table below the map showing 'Device ID', 'Start Date', 'End Date', and 'Status'.

設備ID	開始日期	結束日期	狀態
01000-000-001	2018.02.01 12:00:00	2018.02.01 12:00:00	
01000-000-001	2018.02.01 12:00:00	2018.02.01 12:00:00	



Local Design Business PingAmulet start a Trend



Using micro-location and WiFi technologies, “PingAmulet D+” embedded its transceiver in the amulet that elders carry everywhere. No matter where the elders go, caretakers can simply track them via cell phone.

“Fashion Intelligence”, the leading supplier of positioning technology in Taiwan, had developed this smart amulet for 1.5 years. This smart amulet is named as “PingAmulet D+”, which has the same pronunciation with “at here” in Taiwanese. The sensor is designed to combine with the traditional amulet, and it only needs to be charged every half year, which will raise the utilization willingness from elders.

In addition to the appearance of amulet, the supplier also provide a D+ Card with the same size as NHI IC Card does. It is also equipped with a sensing function in short distance, and can make caregiver know about the location of care receiver who carry it easily. In the meantime, it can save and upload the health data to the cloud, and call for help after being pressed its SOS button in the planned area.



Pingtung County Government hosted “Workshop of planning community for elders and dementia patients in Pingtung County” today. The government announced that the smart amulet not only catches the hearts of elders, but also amaze the British scholar who attended the workshop. After finishing building the system in XI SHI village, it will be a new milestone for smart living environment and elder-friendly community.

The county magistrate PAN, MENG-AN also said that it can relieve the burden for caregivers when the elders are safe and stay in their house, and only walk in a familiar community. From then on, everybody will start to love his/her life in elder age. XI SHI village is a demonstration for elders and dementia patients friendly community in Pingtung. The village improves its hardware environment, arranges related courses and training, and also makes shops and residences become dementia-friendly. Gathering strength from the community, an elder-friendly city is then born.

