

Global Leading Automotive A.I. Enabler

 **Mindtronic AI**



2017
FOUNDED

20
STAFFS

60
PATENTS

PROVEN A.I. SOFTWARE FOR
AUTOMOTIVE EMBEDDED SYSTEM



Austin TX.
HQ
Research Center

Shanghai
Design &
Customer Support

Taipei
Design Center

\$10 Million
CUMULATIVE ORDERS

9 OEMs **4** Tier-1
PoC Clients

80K
SOP in 2022

TECHNOLOGY

PERSONALIZATION



HUMAN/ROBOT COLLABORATION



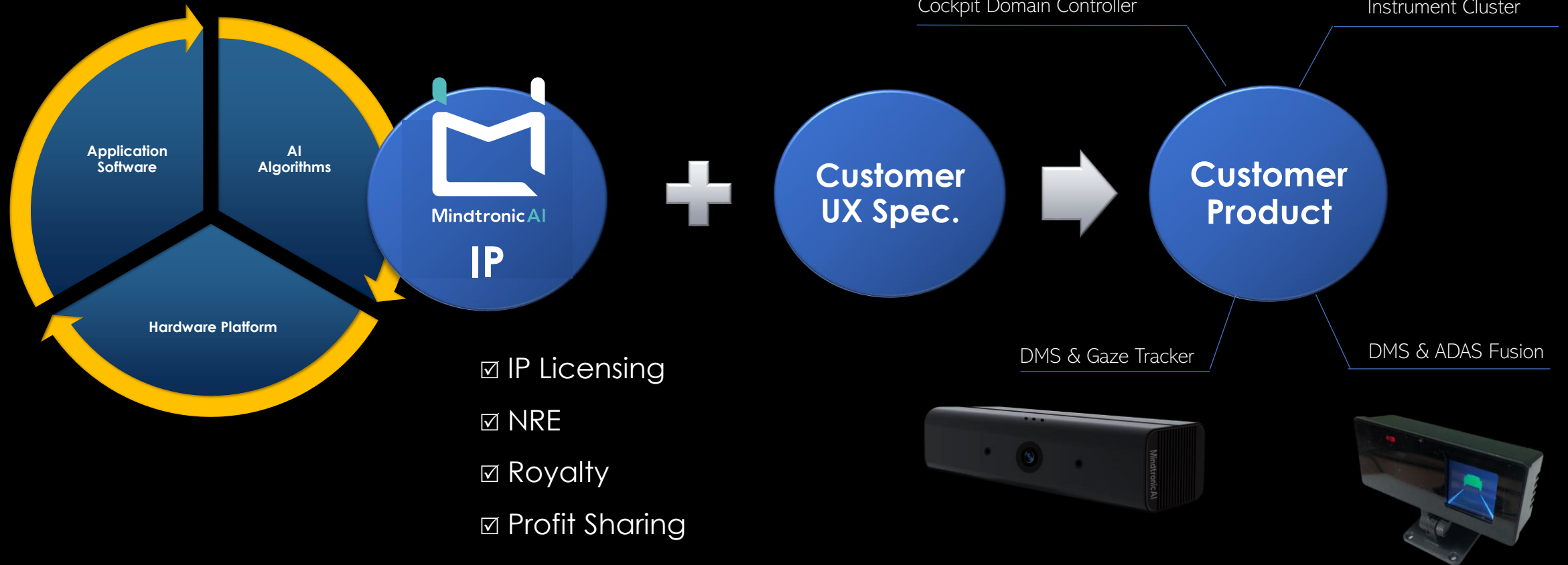
META SERVICE & V2X



Related Technology

- 3D immersive display
- Face/emotion recognition
- Gaze control
- Driver status monitoring
- ADAS
- Copilot
- 3D AR-HUD
- Point-of-Interest

Business Model: Plug-n-play & hardware agnostic





PARTNERS & CLIENTS

Mindtronic AI

SoC Partners



OEM Clients



Tier-1 Clients





Subjective advertisement

Information service and augmented reality according to user's point of interest

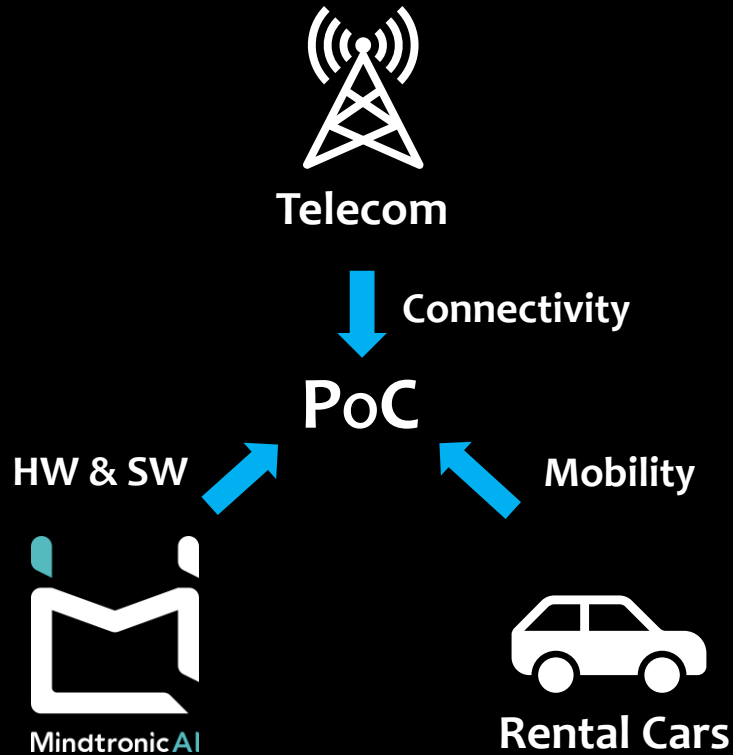
3D navigation onto windshield

Precise augmentation for navigation and ADAS road understanding

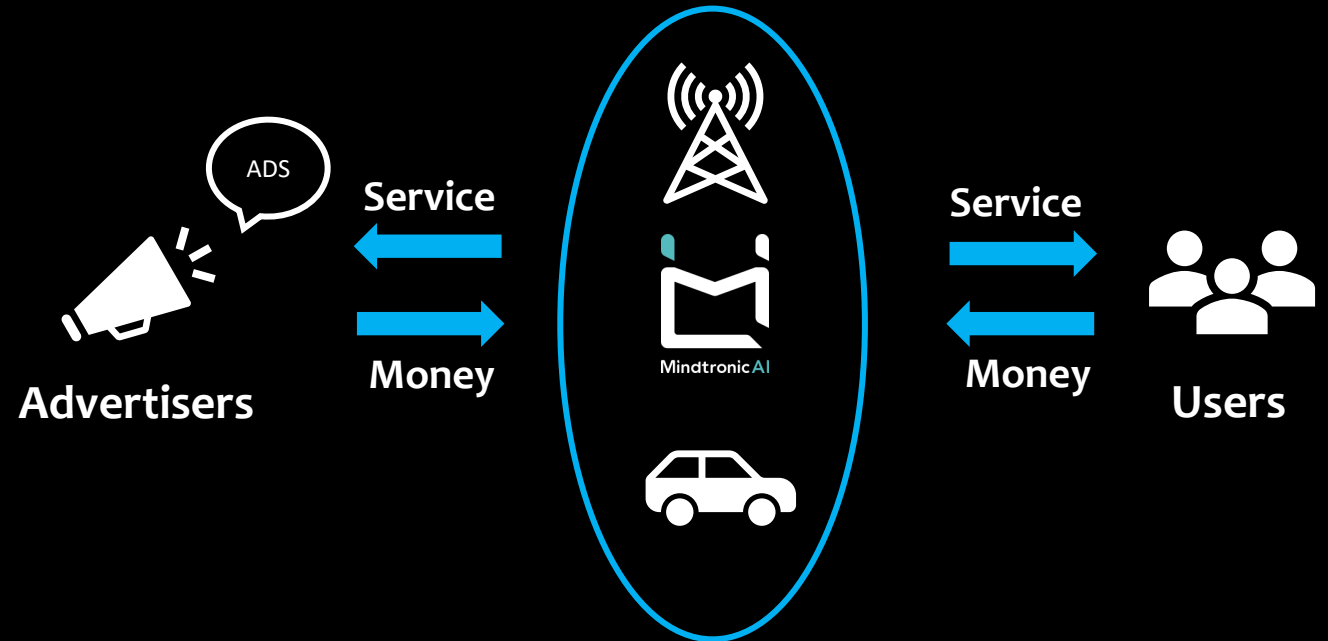
Connect to smartphone app

The interested advertisement will be connected and stored in the smartphone app for shopping or reviewing

Cooperation Model



Advertisement Business Model



MINDTRONIC, TELECOM & FLEET COMPANY TO JOINT DEVELOPE A PoC

MARKET SIZE FOR META-SERVICE

The Statista estimates that there are 7.3 million rental vehicles in use in the world.

For Advertiser

Assuming average operating hour per day per vehicle is 1-hr, that gives 7.3M hours/day. If every hour with one effective interest engagement, then it will generate 7.3M advertisement. The revenue generated will be \$730K/day.

For User

Assuming subscription fee is \$10, given that 7.3 million addressable market and turnover rate is 100%/month, the revenue generated will be \$73M/month.

Revenue
\$730K
Per Day

Revenue
\$73M
Per Month